

COCA 2015 NATIONAL CONFERENCE – EDMONTON

Detailed Schedule

Monday, June 8th

9 am – 6 pm	Registration / Hotel Lobby
12 – 4:30 pm	Waterpark Adventure / West Edmonton Mall Meet in Hotel Lobby at 11:45 am
4 – 5 pm	Dinner on Your Own
5 – 6 pm	Orientation & Mentoring Sessions / SCC 5, 6, 7
6 - 7 pm	Regional Meet & Greet / Alpine Lakes Rooms
7 - 8 pm	Welcome Reception / Ballroom Sponsored by Festival Promotions
8 - 8:15 pm	Break
8:15 – 9 pm	Buses to University of Alberta
9 – 12 pm	Mainstage Showcase 1 / Dinwoodie Lounge University of Alberta Students' Union Royal Tusk Mo Kenney Dear Rouge Kytami Good For Grapes
12 – 12:30 am	Buses to Hotel

Tuesday, June 9th

9 am – 6 pm	Registration / SCC4
9:30 am – 10:30 am	Education 1: Choice of Ed Sessions Sponsored by FACTOR 1.1 Programming 101 – Where to begin? / MacLeod & Wilkins / SCC7 1.2 Events & Marketing: The Chicken or The Egg / Green & Bell / SCC5 1.3 Clubs 101 - Everything you need to know / Wooder / SCC3 1.4 Inspiring Others to Lead / Spencer / SCC6
10:30 - 10:45 am	Break
10:45 – 11:45 am	Education 2: Choice of Ed Sessions Sponsored by FACTOR 2.1 Programming 102 – Venue & Talent / MacLeod & Hilliar / SCC7 2.2 Marketing Confidently Through Brain Science / Lucaci / SCC5 2.3 A model for Club Funding / Martin-Baumgartner / – SCC1 2.4 Risk Management for Campus Events / Henry / SCC3 2.5 Making an Event, an EVENT! / Gardner / SCC6
11:45 – 12 noon	Break
12 noon – 1:30 pm	Opening Lunch / Dinner/Theatre Keynote Speaker: Trey Anthony <i>Presented by National Speakers Bureau</i> Sponsored by Festival Promotions, The Campus Trust & FACTOR
1:30 – 1:45 pm	Break
1:45 pm – 3:45 pm	Singer/Songwriter Showcase / Dinner/Theatre Craig Cardiff (host) Jake Robertson Karla Adolphe Laurent Bourque Joe Nolan
3:45 – 4 pm	Break
4 – 5 pm	Education 3: Choice of Ed Sessions Sponsored by FACTOR 3.1 This PA's for You / Erman / SCC5 3.2 Advanced Social Media / Siddle / SCC7 3.3 Risk Management for Campus Clubs / Henry / SCC1 3.4 Attracting Top Talent / Rolfe – SCC3 3.5 Building Great Boards & Governance / Cummings / SCC6

5 – 5:30 pm	Free Time
5:30 – 6 pm	Buses to West Edmonton Mall
6 – 8 pm	Dinner on Your Own
8 – 10:30 pm	Comedy Showcase / The Comic Strip MC – Kyle Hickey Sean Emeny Adrienne Fish Michael Harrison Bryan O’Gorman Rob Bebenek Alt: Myles Morrison Alt: Tim Nasiopoulos
10:30 – 11 pm	Buses back to Hotel
11 pm – 12 am	Special Showcase 1 / Krush Ultra Lounge Mayfield Plaza – beside Hotel Randy Charach “Mind Hacker”

Wednesday, June 10th

9 am – 6 pm	Registration / SCC4
9:30 am – 10:30 am	Education 4: Choice of Ed Sessions Sponsored by FACTOR 4.1 Programming 103 – Executing the Event / MacLeod & Bell / SCC7 4.2 Can We Collaborate on Marketing? / Green & Kosh / SCC3 4.3 Building Bridges - Club Partnerships / Wooder / SCC1 4.4 Advising Student Organizations / Spencer / SCC6 4.5 Working with International Artists Panel / Fraser / SCC5
10:30 - 10:45 am	Break
10:45 – 11:45 am	Education 5: Roundtables / Alpin Lakes 10 Topics – See Education Details Section
11:45 - 12:00 noon	Break
12 noon – 1:30 pm	Lunch / Dinner/Theatre Keynote Speaker: Steven Kerzner <i>Presented by National Speakers Bureau</i> Sponsored by FACTOR
1:30 - 1:45 pm	Break
1:45 – 3:15 pm	Lecture/Variety Showcase 1 / Dinner/Theatre Preston Smiles Nova Browning Rutherford Matt Baker Comedy Stunt Show Alt: KnightKrawler
3:15 - 3:30 pm	Break
3:30 – 4:30	Education 6: Choice of Ed Sessions Sponsored by FACTOR 6.1 Diversity & Awareness / Shuey & Moseley / SCC5 6.2 Creative Content / Kosh / SCC6 6.3 The 3-Rs of Club Volunteers / Workman / SCC3 6.4 Dealing with Campus Programmers / Valkos / SCC1 6.5 Life After Programming Panel / MacLeod / SCC7
4:30 - 4:45 pm	Break
4:45 – 5:45	Regional Meetings 1 / SCC 5,6,7

5:45 - 6 pm	Break
6 – 7 pm	Reception for Western Alumni / Alpine Lakes
6 – 8 pm	Dinner on Your Own
8 – 8:15 pm	Break
8:15 – 9 pm	Buses to University of Alberta
9 – 12 pm	Mainstage Showcase 2 / Dinwoodie Lounge University of Alberta Students' Union MC – Ed the Sock Little India Lucas DiPasquale Manafest JPNSGRLS The Wet Secrets
12 – 12:30 am	Buses to Hotel
12:30 – 1:30 am	Special Showcase 2 / Krush Ultra Lounge Mayfield Plaza – beside Hotel Headphone Disco

Thursday, June 11th

9 am – 5 pm	Registration / SCC4
9:30 – 10:30	Education 7: Choice of Ed Sessions Sponsored by FACTOR 7.1 Building Blocks of Volunteer Culture / Lam / SCC5 7.2 Social Media: Protecting Your Brand / Lau / SCC3 7.3 Agent - Programmer Panel / Legault / SCC7 7.4 Good Sponsorship Requests / Gorassi / SCC1 7.5 The Art of Being Assertive / Nova Browning Rutherford / SCC6
10:30 - 10:45 am	Break
10:45 – 11:45 am	Education 8: Keynote Lisa Orrell / Dinner/Theatre The Generations Relations & Leadership Expert
11:45 - 12:00 noon	Break
12 – 3 pm	Biz Hall set-up for Associates / Ballroom
12 – 1:30 pm	Lunch On Your Own
1:30 - 1:45 pm	Break
1:45 – 2:45 pm	Education 9: Choice of Ed Sessions Sponsored by FACTOR 9.1 Bar Managers / Programmers Panel / COCA & CHMA / SCC7 9.2 Marketing Open Session / Chris Green & Kosh / SCC6 9.3 Music Licensing: SOCAN & Re:Sound / Hardy & Cassano / SCC3 9.4 True Colors / Gardner / SCC5
2:45 - 3 pm	Break
3 – 4:30 pm	Campus Activities Biz Hall 1 / Ballroom Trade show
4:30 – 4:45 pm	Break
4:45 – 5:45 pm	Regional & Associates Election Meetings <i>Elections – Schools in SCC / Associates in Alpine Lakes</i>
5:45 - 6 pm	Break
6 – 7 pm	Reception for COCA Associates / Alpine Lakes

6 – 8 pm	Dinner on Your Own
8 – 8:15 pm	Break
8:15 – 9 pm	Buses to University of Alberta
9 – 12 am	Mainstage Showcase 3 / Dinwoodie Lounge University of Alberta Students' Union Alee The Orchard Rend The Matinee TWRP
12 – 12:30 am	Buses to Hotel

Friday, June 12th

9 am – 4 pm	Registration / SCC4
9:30 – 11 am	COCA Annual General Meeting Alpine Lakes
11 – 11:15 pm	Break
11:15 – 12:15 pm	Education: Steal This Idea / Dinner/Theatre Sponsored by FACTOR 6 Topics – See Education Details Section
12:15 – 12:30 pm	Break
12:30 – 2 pm	Schools: Lunch on Your Own
12:30 – 2 pm	Associates Lunch / Alpine Lakes
2 – 3:30 pm	Lecture/Variety Showcase 2 / Dinner/Theatre Dr. Justine Shuey - Sexologist Gareth Wheeler Spidey Mentalist/Hypnotist Alts: Dianna David
3:30 – 5:30 pm	Campus Activities Biz Hall 2 / Ballroom
5:30 – 6:30 pm	Regional Block Booking Meetings / Alpine Lakes
6:30 – 7:30 pm	Delegate Free Time
7:30 – 8 pm	Awards Banquet Reception / Ballroom Foyer
8 – 10 pm	Awards Banquet & Show / Ballroom MC - Tony Lee <i>Presented by Tony Lee Productions</i> Sponsored by The Campus Trust & FACTOR
10 – 12:30 pm	Closing Party / Ballroom