

1 | MONDAY, JUNE 12

9:30 am – 10:30 am • 3rd Floor

- 1.1 Programming 101 Where to Begin?
- 1.2 Social Media Best Practices
- 1.3 How to build a Strong Student Leader
- 1.4 Event Financial Literacy
- 1.5 Sustainability on Campus

2 | MONDAY, JUNE 12

10:45 am – 11:45 am • 3rd Floor

- 2.1 Programming 102 Venue & Talent Requirements
- 2.2 Talking to the Media
- The good the bad & the ugly...
- 2.3 Club Online System Management
- 2.4 How to Manage your Team
- 2.5 The Building Blocks of Volunteer Culture

3 | MONDAY, JUNE 12

1:45 pm – 2:45 pm • 3rd Floor

- 3.1 Simple PA Set-up
- 3.2 Understanding your Brand
- 3.3 Club Marketing on a Dime
- 3.4 Time Management
- 3.5 Building effective relationships between your SA and your school admin

4 | TUESDAY, JUNE 13

9:30 am – 10:30 am • 3rd Floor

- 4.1 Programming 103 Executing the Event
- 4.2 Street Team best practices
- 4.3 Club Partnerships and Sponsorships
- 4.4 Mental Health Impact on Staff
- 4.5 Trends in Live Music Industry

5 | TUESDAY, JUNE 13

10:45 am – 11:45 am • 3rd Floor

- 5.1 Mental Health Initiatives
- 5.2 Marketing Reports
- 5.3 How to support Students through their own Mental Health
- 5.4 Less Stress in the Workplace
- 5.5 “Can I Count on You?” – Improving the Reliability of your leadership team

6 | TUESDAY, JUNE 13

1:15 pm – 2:15 pm • Ballroom West

- 6.1 Matty Matheson

7 | TUESDAY, JUNE 13

2:30 pm – 3:30 pm • 3rd Floor

- 7.1 Programming for the Bar
- 7.2 How to Market
- 7.3 Club at the Pub
- 7.4 Budgeting between Bar events - Splitting costs
- 7.5 Event Sponsorship : What a good sponsorship request looks like

8 | WEDNESDAY, JUNE 14

9:30 am – 10:30 am • 3rd Floor

- 8.1 Time Management
- 8.2 Social Media Interactive Workshop
- 8.3 Exploring different Club Departments (panel)
- 8.4 The iGeneration
- 8.5 iGeneration students are growing up with a The Art of Being Assertive

9 | WEDNESDAY, JUNE 14

4:30 pm – 6:00 pm • West Ballroom

- 9.1 Steal This Idea

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