



MEMBERSHIP INFORMATION FOR COLLEGES & UNIVERSITIES

GENERAL INFORMATION

The Canadian Organization of Campus Activities, better known by its acronym COCA, is an association of student leaders and full time staff involved with all aspects of campus life at university and college campuses across Canada. COCA currently represents approximately 60 post-secondary institutions from British Columbia to the Atlantic Provinces. Typically, school members are student associations or college departments that organize campus events, book live entertainment, run leadership programs, oversee campus clubs, and conduct marketing & communication campaigns on behalf of their student association.

COCA also has a category of membership known as associate members. These are agents, artists and companies that sell products and services to the Canadian campus activities industry. Presently, COCA has approximately 75 associate member artists and companies.

Founded in 1982 as the successor organization to the Canadian Entertainment Conference, COCA has now completed thirty-five years of successful operation supporting campus life across Canada.

The highlight of every year is the National Conference in June when campus representatives gather to learn from more than 30 education sessions in various formats including lecture, seminar, round table discussion, workshops, leadership & professional development sessions, panel discussions, and educational keynote speakers. All of these are offered on a variety of topics related to campus activities, leadership and professional development.

Delegates who are responsible for booking live entertainment are encouraged to attend the many showcases featuring music, comedy and variety artists. The Conference also features guest speaker showcases and a trade show known as the Campus Activities Business Hall where campus buyers can shop and meet with suppliers one-on-one.

COCA's head office is located in London Ontario and provides services for its school members, associate members, and alumni. The office also serves as a central communications point for the general public and potential members.

You will find more information about COCA on the COCA web site and you are always welcome to contact members of the Board of Directors or the Executive Director for further information. Please go to the COCA Website and click on "Contact".

MISSION STATEMENT

The Canadian Organization of Campus Activities is committed to developing quality campus programming through education, information sharing, and resources. COCA is further dedicated to enhancing skill development by providing educational and business opportunities, resources, and services for professional staff, college and university students, and associate members of COCA.

Be sure to follow COCA on social media: Facebook, Twitter, Instagram.

COCA

CHECKLIST OF SERVICES & BENEFITS

- Free access 24/7 to the on-line *Membership Directory*.
- Invitation to the National Conference held annually in June.
- Free copy of the Conference Manual if unable to attend the National Conference.
- Invitation to regional conferences and meetings, usually held during the academic year.
- Excellent networking opportunities with other campus life leaders and associate members.
- Access to the COCA Job Network.
- Free subscription to COCA's newsletter when published.
- Access to community forums where members can exchange information on Campus Clubs, Marketing & Communications, Event Planning, and Entertainment Block Booking.
- Leadership opportunities for members interested in participating (Board of Directors, Committees, etc.).
- Educational & Professional Development seminars at conferences.
- Entertainment Showcases at conferences (music, comedy, variety, speakers).
- Campus Activities Biz Hall (trade show) at conferences to meet suppliers.
- Member Schools may nominate & vote in the Canadian Campus Entertainment Awards.
- Block booking opportunities at all conferences, regional meetings, and in-between.
- Access to educational resources in the on-line COCA Library.
- Benefit from being part of a peer & mentor network - got a problem, call a colleague.
- Strategic alliance with NACA in the United States, allows COCA school members to attend NACA conferences & educational seminars at NACA member prices.
- Discount of 30% for COCA member schools to register for Canadian Music Week. Similar discounts available to COCA members for the ECMA and Breakout West.

School Membership fees cover one year with anniversary dates of June 1 and November 1. The membership is held in the name of the student association or school department that pays the fee.

- The 1st Voting Membership per Institution is \$350 + HST.
- Additional Voting Memberships from the same Institution (e.g. secondary campus, association, or department) is \$350 + HST.
- A Non-Voting membership from an Institution with at least one voting membership already (e.g. secondary campus, association, or department) is \$205 + HST.

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