



# 2018 COCA Central Regional Conference

## Hosted by the Seneca Student Federation

### Sponsorship Program

#### Specialty Sponsorships:

We are pleased to offer custom sponsorships tailored to your marketing, promotional and budget needs. Please inquire if you have alternate ideas/suggestions.

#### Platinum - \$2500 +HST

- Company logo under Platinum on Sponsors Page of Conference Manual.
- Company logo identification on display during Central Regional Conference.
- Company logo identification on event sponsor signage at specific Central Conference events.
- Right to set up individual sponsor-supplied banners where and when designated in sponsorship agreement.
- Verbal recognition at all conference events where appropriate.
- Exclusive brand sponsorship of three (3) major conference events (e.g. lunches, dinner banquets, showcases, educational sessions, hospitality suites). Maximum one (1) of each event type.
- Right to distribute up to 4 brochures / flyers / promotional items at Central Conference including in registration kits.
- Double Booth in preferred location at Business Hall (trade show) during Central Conference.
- 5 full Associate Member conference registrations (access to all conference events).
- 5 tickets to dinner banquet & one lunch.
- A 20% discount on all additional conference registrations.
- One full page ad in Conference Manual.
- A 20% discount on all additional advertising.

#### Gold - \$2000 +HST

- Company logo under Gold on Sponsors Page of Conference Manual.
- Company logo identification on display during Central Regional Conference.
- Company logo identification on event sponsor signage at specific Central Conference events.
- Right to set up individual sponsor-supplied banners where and when designated in sponsorship agreement.
- Verbal recognition at all conference events where appropriate.
- Exclusive brand sponsorship of two (2) major conference events (e.g. lunches, dinner banquets, showcases, educational sessions, hospitality suites). Maximum one (1) of each event type.
- Right to distribute up to 3 brochures / flyers / promotional items at Central Conference including registration kits.
- Double Booth in preferred location at Business Hall (trade show) during Central Conference.
- 4 full Associate Member conference registrations (access to all conference events).
- 4 tickets to dinner banquet & one lunch.
- A 15% discount on all additional conference registrations.
- One full page ad in Conference Manual.
- A 15% discount on all additional advertising.

**Silver - \$1500+HST**

- Company logo under Silver on Sponsors Page of Conference Manual.
- Company logo identification on display during Central Regional Conference.
- Company logo identification on event sponsor signage at specific Central Conference events.
- Right to set up individual sponsor-supplied banners where and when designated in sponsorship agreement.
- Verbal recognition at all conference events where appropriate.
- Exclusive brand sponsorship of one (1) major conference event (e.g. lunches, dinner banquets, showcases, educational sessions, hospitality suites).
- Right to distribute up to 2 brochures / flyers / promotional items at Central Conference including registration kits.
- Double Booth in preferred location at Business Hall (trade show) during Central Conference.
- 3 full Associate Member conference registrations (access to all conference events).
- 3 tickets to dinner banquet & one lunch.
- A 10% discount on all additional conference registrations.
- One full page ad in Conference Manual.
- A 10% discount on all additional advertising.

**Contributing Sponsor**

N.B. Contributing Sponsors are those companies that contribute product and services to benefit the Central Regional Conference.

- Company listed under Contributing Sponsors on Sponsors Page of Conference Manual
- Company listed on all sponsor signage at Regional Conference events

**Bronze - \$1000 +HST**

- Company logo under Bronze on Sponsors Page of Central Manual.
- Company logo identification on display during Central Conference.
- Company logo identification on event sponsor signage at specific Central Conference events.
- Exclusive brand sponsorship of one (1) major conference event (e.g. lunches, dinner banquets, showcases, educational sessions, hospitality suites).
- Right to distribute 1 brochure / flyer / promotional item in Conference registration kits.
- Double Booth in preferred location at Business Hall (trade show) during Conference.
- 2 full Associate Member conference registrations (access to all conference events).
- 2 tickets to dinner banquet & one lunch.
- A 5% discount on all additional conference registrations.
- One half (1/2) page ad in Conference Manual.
- A 5% discount on all additional advertising.

**Supporting Sponsor - \$500 +HST**

- Company logo under Supporting Sponsors on Sponsors Page of Central Conference Manual
- Company logo under Supporting Sponsors on Sponsors Page of Manual
- Company logo identification on display during Central Conference
- Company logo identification on all sponsor signage at Central Conference events
- Right to distribute 1 brochure / flyer / promotional item in Central Conference registration kits.
- Single booth at Business Hall (trade show) during Central Conference including 1 delegate pass and 1 lunch ticket.
- One quarter (1/4) page ad in Conference Manual

**Notes to the Central Regional Sponsorship Program:**

1. Please note that Sponsorship of Central 2018 does not include accommodations at the Courtyard / TownePlace Suites Toronto East / Markham, nor COCA Associate Membership. All sponsors must be COCA Associates in good standing in order to be a sponsor of the Central Regional Conference. Kindly contact the COCA office to verify your status (Tel: 519-690-0207 or [cocaoffice@coca.org](mailto:cocaoffice@coca.org)).
2. If the covers of the conference manual are available for advertising, they will be given to sponsors in seniority order as follows: 1 - back cover, 2 - inside front cover, and 3 - inside back cover.