



COCA SHOWCASE OVERVIEW

Founded in 1982, the Canadian Organization of Campus Activities (COCA) is the only association dedicated purely to campus activities programming in Canada.

Delegates to the Central Regional Conference include programmers and event organizers (both student leaders and staff) from colleges and universities from across Ontario and Quebec. Showcase spots available for this year's conference: 5 Mainstage, 4 Comedy, 2 Variety, 2 Lecture and 4 Singer/Songwriter. All genres accepted.

The COCA Central Regional Conference provides an excellent opportunity for colleges & universities, booking agencies, and self-represented artists to network, showcase, exhibit and conduct business. The Conference will take place Thursday to Saturday, November 8 - 10, 2018 in Toronto (Markham) which is just 15 minutes north of Hwy 401, on Hwy 404. The conference is hosted by the Seneca College Students Federation Inc. (SSFI). It is two and a half days of music, variety performers, comedians, guest speakers, networking, trade show, and education sessions.

Artists selected to showcase must pay a showcase fee for their time on stage. In addition, selected artists must become COCA associate members or be represented by a company that is, or will become, an associate member. All selected showcase acts must be represented in the Biz Hall (trade show) either by a member of the act itself or by a company representing the act. Associate membership and conference registration (biz hall) forms are available on the COCA web site under Events – Central Regional Conference – 2018 Central Regional.

Date & Location: Thursday to Saturday, Nov.8–10, 2018 (inclusive) – Toronto, Ontario

Conference Hotel:

Courtyard & Towneplace Suites by Marriott Toronto Northeast (Markham) “Two Hotels. One Roof”
7095 Woodbine Avenue, Markham, ON L3R 1A3 Tel: 905-474-0444 / 905-752-0446
<https://www.Marriott.com/YYZMT> and <https://www.Marriott.com/YYZXM>

Showcase Venues: Conference Hotel and The Senecentre, Seneca College - Newnham Campus

Showcase Submissions:

All showcase acts MUST apply online at:

<https://events.eply.com/2018CentralRegional-ShowcaseApplication>

Advance View of Showcase Application Questions:

Please see document titled “On-line Showcase Application Form - Preview” on this site.

Showcase Fees

Please see document titled “Showcase Fees” on this site.

Showcase Deadlines:

Showcase Application Deadline: Thursday, September 27, 2018

Showcase Selections Announced: Friday, October 5, 2018 on the Central 2018 website.

All Applicable Fees: must be received by Seneca College SSFI no later than Friday, Oct. 19, 2018.

Central 2018 Official Website: <http://www.coca.org/2018-central-regional>