



COCA SHOWCASE DESCRIPTIONS

Please note that COCA reserves the right to combine showcase types or even eliminate a particular showcase from the schedule should there be an inadequate number of applicants.

All showcase spots are 20 minutes of performance time except Comedy which is 15 minutes. The Singer/Songwriter Showcase have different formats that don't allow for precise performance times to be established.

The following are brief descriptions of each of the showcase types:

1. Mainstage Showcase

Usually scheduled in the evening (8 pm to midnight), involves entertainers of all types except lecture. Artists of all music genres, spoken word, comedy and variety may be scheduled on a Mainstage Showcase.

2. Singer/Songwriter Showcase

This showcase is run in the traditional singer/songwriter circle format – in rotation, performers each do one song and continue until showcase time has expired. In general, each artist will perform 4 or 5 songs.

3. Comedy Showcase

Standup comedy - 15 minute performance spots.

4. Variety Showcase

This year combined with the Lecture Showcase. Examples are: hypnosis, juggling, acrobatics, spoken word, musical comedy, improv comedy, circus side shows, etc.

5. Lecture Showcase

The artist must tour as a lecturer or guest speaker.