



# **2016 COCA Central Regional Conference**

## **Hosted by the Fleming College Students Administrative Council**

### **Sponsorship Program**

#### **Specialty Sponsorships:**

We are pleased to offer custom sponsorships tailored to your marketing, promotional and budget needs. Please inquire if you have alternate ideas/suggestions.

#### **Platinum - \$2500 +HST**

- Company logo under Platinum on Sponsors Page of Conference Manual.
- Company logo identification on display during Central Regional Conference.
- Company logo identification on event sponsor signage at specific Central Conference events.
- Right to set up individual sponsor-supplied banners where and when designated in sponsorship agreement.
- Verbal recognition at all conference events where appropriate.
- Exclusive brand sponsorship of three (3) major conference events (e.g. lunches, dinner banquets, showcases, educational sessions, hospitality suites). Maximum one (1) of each event type.
- Right to distribute up to 4 brochures / flyers / promotional items at Central Conference including in registration kits.
- Double Booth in preferred location at Business Hall (trade show) during Central Conference.
- 5 full Associate Member conference registrations (access to all conference events).
- 5 tickets to dinner banquet & one lunch.
- A 20% discount on all additional conference registrations.
- One full page ad in Conference Manual.
- A 20% discount on all additional advertising.

#### **Gold - \$2000 +HST**

- Company logo under Gold on Sponsors Page of **Conference** Manual.
- Company logo identification on display during Central Regional Conference.
- Company logo identification on event sponsor signage at specific Central Conference events.
- Right to set up individual sponsor-supplied banners where and when designated in sponsorship agreement.
- Verbal recognition at all conference events where appropriate.
- Exclusive brand sponsorship of two (2) major conference events (e.g. lunches, dinner banquets, showcases, educational sessions, hospitality suites). Maximum one (1) of each event type.
- Right to distribute up to 3 brochures / flyers / promotional items at Central Conference including registration kits.
- Double Booth in preferred location at Business Hall (trade show) during Central Conference.
- 4 full Associate Member conference registrations (access to all conference events).
- 4 tickets to dinner banquet & one lunch.
- A 15% discount on all additional conference registrations.
- One full page ad in Conference Manual.
- A 15% discount on all additional advertising.

**Silver - \$1500+HST**

- Company logo under Silver on Sponsors Page of Conference Manual.
- Company logo identification on display during Central Regional Conference.
- Company logo identification on event sponsor signage at specific Central Conference events.
- Right to set up individual sponsor-supplied banners where and when designated in sponsorship agreement.
- Verbal recognition at all conference events where appropriate.
- Exclusive brand sponsorship of one (1) major conference event (e.g. lunches, dinner banquets, showcases, educational sessions, hospitality suites).
- Right to distribute up to 2 brochures / flyers / promotional items at Central Conference including registration kits.
- Double Booth in preferred location at Business Hall (trade show) during Central Conference.
- 3 full Associate Member conference registrations (access to all conference events).
- 3 tickets to dinner banquet & one lunch.
- A 10% discount on all additional conference registrations.
- One full page ad in Conference Manual.
- A 10% discount on all additional advertising.

**Contributing Sponsor**

N.B. Contributing Sponsors are those companies that contribute product and services to benefit the Central Regional Conference.

- Company listed under Contributing Sponsors on Sponsors Page of Conference Manual
- Company listed on all sponsor signage at Regional Conference events

**Bronze - \$1000 +HST**

- Company logo under Bronze on Sponsors Page of Central Manual.
- Company logo identification on display during Central Conference.
- Company logo identification on event sponsor signage at specific Central Conference events.
- Exclusive brand sponsorship of one (1) major conference event (e.g. lunches, dinner banquets, showcases, educational sessions, hospitality suites).
- Right to distribute 1 brochure / flyer / promotional item in Conference registration kits.
- Double Booth in preferred location at Business Hall (trade show) during Conference.
- 2 full Associate Member conference registrations (access to all conference events).
- 2 tickets to dinner banquet & one lunch.
- A 5% discount on all additional conference registrations.
- One half (1/2) page ad in Conference Manual.
- A 5% discount on all additional advertising.

**Supporting Sponsor - \$500 +HST**

- Company logo under Supporting Sponsors on Sponsors Page of Central Conference Manual
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- Company logo identification on display during Central Conference
- Company logo identification on all sponsor signage at Central Conference events
- Right to distribute 1 brochure / flyer / promotional item in Central Conference registration kits.
- Single booth at Business Hall (trade show) during Central Conference including 1 delegate pass and 1 lunch ticket.
- One quarter (1/4) page ad in Conference Manual

**Notes to the Central Regional Sponsorship Program:**

1. Please note that Sponsorship of Central 2016 does not include accommodations at the Holiday Inn Peterborough Waterfront, nor COCA Associate Membership. All sponsors must be COCA Associates in good standing in order to be a sponsor of the Central Regional Conference. Kindly contact the COCA office to verify your status (Tel: 519-690-0207 or cocaoffice@coca.org).
2. If the covers of the conference manual are available for advertising, they will be given to sponsors in seniority order as follows: 1 - back cover, 2 - inside front cover, and 3 - inside back cover.