



## COCA SHOWCASE DESCRIPTIONS

Please note that COCA reserves the right to combine showcase types or even eliminate a particular showcase from the schedule should there be an inadequate number of applicants.

All showcase spots are 20 minutes of performance time except Comedy which is 15 minutes. The Singer/Songwriter Showcase and Roving Artist Showcases all have different formats that don't allow for precise performance times to be established.

The following are brief descriptions of each of the showcase types:

### **1. Mainstage Showcase**

Usually scheduled in the evening (8 pm to midnight), involves entertainers of all types except lecture. Artists of all music genres, spoken word, comedy and variety may be scheduled on a Mainstage Showcase.

### **2. Singer/Songwriter Showcase**

This showcase is run in the traditional singer/songwriter circle format – in rotation, performers each do one song and continue until showcase time has expired. In general, each artist will perform 4 or 5 songs.

### **3. Comedy Showcase**

Standup comedy - 15 minute performance spots.

### **4. Variety Showcase**

Sometimes combined with the Comedy Showcase or the Lecture Showcase. Examples are: hypnosis, juggling, acrobatics, spoken word, musical comedy, improv comedy, circus side shows, etc.

### **5. Roving Artist Showcase**

Scheduled during the registration period on opening day plus one additional period in the conference schedule, roving artists may be small musical acts performing acoustically in the registration area, and variety acts such as acrobats, jugglers, etc.